

Leadership Excellence Programmes – 2024



Culture and Change Management: Strategies for Effective Change Leadership

Culture change management is essential to organisational development as it ensures that the right team behaviours and practices are in place to support the pursuit of organizational objectives. It involves a strategic transformation of a company's culture, redefining values, behaviors, and practices.

For businesses to stay relevant and competitive, effective culture change management is very important.

This programme provides an opportunity for leaders to dive deep into specific aspects of culture change and the various approaches that would be essential for the success of the change agenda.

Objectives



- To understand the principles and theories of change management.
- To learn how to apply proven change management strategies and techniques in real-world scenarios
- To have capacity to evaluate the effectiveness of change initiatives and measure their impact on organisational

Who is this Programme for?



- CEOs, C-suite executives, Senior Managers
- Experienced Change Professionals
- Project Managers and Program Managers
- HR and OD Professionals

Abridged Agenda



- Change Management in Context
- Leading Change
- Engaging Stakeholders
- Managing Resistance performance
- To enhance organisational resilience in the face of ongoing change and uncertainty

Event Details



Date: 7th August, 2024

Time: 9.00 a.m. – 1.00 p.m.

Investment: KShs. 7,500 (inclusive of taxes)

To Register

Please contact;

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Deadline: 31st July, 2024

This programme will be delivered virtually via online platform, ZOOM.